



Perry Publishing Broadcasting Company, Inc. ("PPBC") knows that you care how information about you is used and shared. This notice describes our privacy policy ("Privacy Policy"). By visiting PPBC, you are accepting the practices described in this Privacy Policy.

NOTICE: [Click here for important information about safe surfing from the Federal Trade](#)
Trade

WHAT THIS PRIVACY POLICY COVERS

This Privacy Policy covers PBC's treatment of personal information that PBC collects when you are on PBC's web site, and when you use PBC's services. This Privacy Policy also covers PBC's treatment of any personal information that PBC's business partners share with PBC. Personal information is information about you that is personally identifiable like your name, address, e-mail address, or phone number, and that is not otherwise publicly available.

This Privacy Policy does not apply to the practices of companies that PBC does not own or control, or to people that PBC does not employ or manage. Please note that this Privacy Policy applies only to PBC, and that third party vendors, suppliers and advertisers of services through PBC, may apply different policies.



INFORMATION COLLECTION AND USE

The information we learn from users helps us personalize and continually improve your experience at PBC. Here are the types of information we gather.

Information You Give Us

We receive and store any information you enter on our web site or give us in any other way, including, but not limited to, personally identifiable information when you register with PBC, when you use certain PBC products or services or when you visit PBC pages. PBC may combine information about you that we have with information we obtain from business partners, other companies or other sources.

When you register with PBC, we ask for information such as your name, e-mail address, date of birth, gender, zip code, occupation and personnel interest.

PBC uses information for the following general purposes: to customize the content of the web site and services provided on the web site, to customize the advertising you see on our pages, to fulfill requests for certain services and products, to conduct research and to contact you about new services or products.

Automatic Information

We receive and store certain types of information whenever you interact with us. For example, like many web sites, we use "cookies," and we obtain certain types of information when your web browser accesses PBC including your IP address.

Children

When a child under age 13 desires to register on our web site, we ask that he or she have a parent or guardian complete the registration with PBC, which will provide personal information for both the parent or guardian and the child on the same registration. If the parent or guardian has previously registered with PBC, the parent or guardian can add the child's personal information to such registration. A child under the age of 13 will not be allowed to register by his or herself. By having the parent or guardian and the child on the same registration, this allows PBC to be aware that such parent or guardian has consented to the child's use of our web site. A child is someone who indicates to us that they are under the age of 13.



COOKIES

Cookies are alphanumeric identifiers that we can transfer to your computer's hard drive through your web browser to enable our systems to recognize your browser and to provide other features. PBC may set and access PBC cookies on your computer. PBC allows other companies that are presenting advertising on some of our pages to set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this Privacy Policy. Advertisers or other companies do not have access to PBC's cookies.

The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. However, PBC requires cookies to operate, and we ask that you leave the PBC cookies turned on.

PBC may use web beacons to access PBC cookies inside and outside our network of web sites and in connection with PBC products and services.



INFORMATION SHARING AND DISCLOSURE

PBC does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

- We may provide the information to trusted partners who work on behalf of or with PBC under confidentiality agreements. These companies may use your personal information to help PBC communicate with you about offers from PBC and our marketing partners. However, these companies do not have any independent right to share this information.
- We have a parent's or guardian's permission to share the information if the user is a child under age 13.
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the use of PBC's web site, or as otherwise required by law.
- We transfer information about you if PBC is acquired by or merged with another company. In this event, PBC will notify you before information about you is transferred and becomes subject to a different privacy policy.

PBC may display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria. PBC will not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

This web site may have chat rooms, message boards and other forums that are available to its users. Any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information in such public forums.



HOW TO EDIT / DELETE YOUR REGISTRATION INFORMATION

PBC gives you the ability to edit your registration information and preferences at any time, including whether you want PBC to contact you about new or updated services or new products. You may request deletion of your PPBC registration by sending an e-mail to info@ppbcinc.com.

When you register with PBC or submit information to PBC, a temporary copy of that information is routinely made to prevent accidental loss of your information through a computer malfunction or human error. PBC keeps your registration information active in our user registration databases in order to provide immediate access to your information each time you visit PBC. If you ask PBC to delete your registration, in most cases your registration information will be deactivated and then deleted from our user registration database in approximately 90 days. Please note that any information that we have copied may remain in back-up storage for some period of time after your deletion request. This may be the case even though no information about your account remains in our active user databases.

SECURITY

PBC takes reasonable steps to protect your information, however, no data transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

Your PBC registration information is password protected for your privacy and security. In certain areas PBC uses industry standard SSL (Secure Socket Layer) encryption to protect data transmissions.



CHANGES TO THIS PRIVACY POLICY

PBC reserves the right, in its sole discretion, to modify, alter or otherwise update this Privacy Policy at any time and you agree to be bound by such modifications, alterations or updates. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary e-mail address specified in your PBC registration or by placing a prominent notice on our web site. If you choose to visit PBC, your visit and any dispute over privacy is subject to this Privacy Policy and the application of the laws of the state of Oklahoma.