

**PERRY BROADCASTING OF LAWTON, INC.
ANNUAL EEO PUBLIC FILE REPORT**

FOR EMPLOYMENT UNIT

**KJMZ – FM
KKRX (AM)
KXCA (AM)**

July 10, 2007

ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning February 1, 2006 and Ending January 31, 2007*

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.

This Report consists of:

<u>Part 1</u>	Station Information
<u>Part 2</u>	Recruitment sources/interviewees for each full-time vacancy
<u>Part 3</u>	Recruitment initiatives

Preparer: Russell M. Perry

Signature:  Russell M. Perry

Title: President

Date: July 10, 2007

Telephone: (405) 424-4695

*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

PART I

This Report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>State</u>	<u>LMA</u>
KJMZ	FM	35031	CACHE	OK	
KKRX	AM	61593	LAWTON	OK	
KXCA	AM	50213	LAWTON	OK	

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 12 full time job vacancies were filled by the employment unit.

A total of 49 persons were interviewed for the full-time vacancy.

PART 2

FULL TIME VACANCY #1

Job Title: Disc Jockey

Date Filled: March 13, 2006

Total Number of Interviewees: 3

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	2
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				*1

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #2

Job Title: Traffic Assistant

Date Filled: May 17, 2006

Total Number of Interviewees: 1

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				*1

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #3

Job Title: Traffic Assistant

Date Filled: November 16, 2006

Total Number of Interviewees: 6

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	3
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*3
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #4

Job Title: Traffic Assistant

Date Filled: May 16, 2006

Total Number of Interviewees: 1

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				1

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #5

Job Title: Traffic Assistant

Date Filled: February 16, 2006

Total Number of Interviewees: 6

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*3
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				3

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #6

Job Title: Traffic Assistant

Date Filled: February 23, 2006

Total Number of Interviewees: 5

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*2
INTERNET				
N/A REFERRAL				3
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #7

Job Title: Traffic Assistant/Receptionist

Date Filled: March 1, 2006

Total Number of Interviewees: 5

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	3
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				1
INTERNET				
N/A REFERRAL				*1
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #8

Job Title: Traffic Assistant

Date Filled: May 1, 2006

Total Number of Interviewees: 2

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*2
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #9

Job Title: Account Executive

Date Filled: March 2, 2006

Total Number of Interviewees: 7

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	3
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*1
INTERNET				
N/A REFERRAL				
WALK-IN				3
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #10

Job Title: Account Executive

Date Filled: April 3, 2006

Total Number of Interviewees: 7

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	3
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				*1
INTERNET				
N/A REFERRAL				
WALK-IN				3
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #11

Job Title: Account Executive

Date Filled: August 7, 2006

Total Number of Interviewees: 5

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	*1
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				4
INTERNET				
N/A REFERRAL				
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL TIME VACANCY #12

Job Title: Account Executive

Date Filled: November 16, 2006

Total Number of Interviewees: 1

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
1. KJMZ	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
2. KKRX	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
3. KXCA	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	(580) 355-1050	
LAWTON CONSTITUTION				
INTERNET				
N/A REFERRAL				*1 (referred from OKC)
WALK-IN				
IN HOUSE TRANSFER				

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

Part 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #1

Activity: Speaker at University of Central Oklahoma

Date: April 18, 2006

Host/Sponsor of Activity: University of Central Oklahoma, Edmond, OK.

Participating Station Personnel: Terry Monday (OM/PD)

Description of activity and scope of Station Participation:

I was invited to speak to Dr. David Nelsons Radio Programming class on **Tuesday April 18, 2006 at 11am** at the **University of Central Oklahoma** in Edmond, OK. I was asked to judge final group presentations where students created local radio stations (format, budget, syndication, hiring, competition etc.). After the presentation I talked about Perry Broadcasting in comparison to their model.

Part 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2

Activity: Taught at Oklahoma City University

Dates: September 23; October 21; October 28; November 18; December 2; and December 16, 2006.

Host/Sponsor of Activity: YMCA Career Enrichment Program

Participating Station Personnel: Nilufer Arsala (Production Director)

Description of activity and scope of Station participation:

Nilufer Arsala is the Production Director for Perry Broadcasting. Nilufer volunteered to teach broadcasting for the **YMCA Career Enrichment Program**. Nilufer taught classes at the **Oklahoma City University** campus on the following days: **September 23; October 21; October 28; November 18; December 2; and December 16, 2006**. Nilufer's class session continues into 2007 with the following dates: January 20; February 17; March 31; April 7; and ending May 7, 2007. All classes are taught at Oklahoma City University. During these classes Nilufer covers every aspect of radio as well as extending internship and employment opportunities with Perry Broadcasting throughout the state of Oklahoma.

Part 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #3

Activity: Speaker at Cameron University

Dates: November 14, 2006

Host/Sponsor of Activity: Steve Adams, Director of Communications/Cameron University

Participating Station Personnel: Terry Monday (OM/PD)

On **Tuesday November 14, 2006** I was invited to speak to a Radio Programming class at **Cameron University** by Steve Adams, the Director of Communications. During this class session I spoke to 14 students on all matters within the broadcasting industry and Perry Broadcasting. After my presentation I left contact name, numbers, and addresses for each Perry station concerning internships and employment.

Part 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #4

Activity: Spoke at University of Oklahoma

Dates: December 11, 2006.

Host/Sponsor of Activity: University of Oklahoma

Participating Station Personnel: Kevin Perry (Vice President), Nilufer Arsala (Production Director) and Edward Robinson (On-Air Talent)

On **Monday December 11, 2006** Kevin Perry, the Vice President for Perry Broadcasting along with Nilufer Arsala, Production Director and Edward Robinson, On-Air Talent spoke at the **University of Oklahoma**. All Perry Broadcasting employees spoke on the impact Perry Broadcasting is making on the rap and hip hop culture. They also spoke about employment opportunities within the company.