

**PERRY BROADCASTING OF SOUTHWEST OKLAHOMA, INC. and  
PERRY BROADCASTING OF APACHE, INC.  
ANNUAL EEO PUBLIC FILE REPORT**

**FOR EMPLOYMENT UNIT**

**KVSP-FM  
KACO-FM**

**FOR THE PERIOD  
FEBRUARY 31, 2007 – JANUARY 31, 2008**

**ANNUAL EEO PUBLIC FILE REPORT**

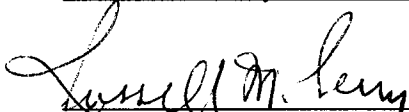
For the Period Beginning February 1, 2007 and Ending January 31, 2008\*

**This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.**

This Report consists of:

Part 1            Station Information  
Part 2            Recruitment sources/interviewees for each full-time vacancy  
Part 3            Recruitment initiatives

Preparer:        Russell M. Perry

Signature:       

Title:            President

Date:            January 29, 2008

Telephone:      (405) 424-4695

\*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

## PART 1

This Report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>State</u>	<u>LMA</u>
KVSP	FM	2189	ANADARKO	OK	
KACO	FM	70015	APACHE	OK	

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

No job vacancies were filled by the employment unit.

No persons were interviewed for the full-time vacancy.

**PART 2**

**FULL TIME VACANCY**

NO VACANCIES

### PART 3

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

##### **ACTIVITY #1**

Activity: Speaker at University of Central Oklahoma

Date: February 5, 2007

Host/Sponsor of Activity: University of Central Oklahoma, Edmond, OK

Participating Station Personnel: Terry Monday (OM/PD)

Description of activity and scope of Station Participation:

On **Monday February 5, 2007** I was invited to speak to a Programming class at the **University of Central Oklahoma** in Edmond, OK. The invitation came from Dr. David Nelson, Assistant Professor of Mass Communication and Vice-President of the Oklahoma Broadcast Education Association. I spoke to a class of twenty (20) to twenty-five (25) students about the day to day duties of an on-air talent with Perry Broadcasting. I covered hiring practices, benefits, procedures, and duties of an intern student and employee. I answered all questions as well as gave contact information for all radio stations that included addresses, phone numbers, and General Manager and Program Director contact names.

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**ACTIVITY #2**

Activity: Speaker at University of Oklahoma

Date: February 13, 2007

Host/Sponsor of Activity: Annual Athletic Career Fair

Participating Station Personnel: Terry Monday (OM/PD)

Description of activity and scope of Station Participation:

I attended the **Annual Athletic Career Fair** at the **University of Oklahoma** on **Tuesday February 13, 2007**. The career fair was held at the **Kerr McGee Stadium** on the **3rd Floor** from **10:30am-3:30pm**. The contact person was Cecil Rose the Career Development Coordinator. I spoke with over one-hundred (100) students and collected more than seventy (70) resumes.

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**ACTIVITY #3**

Activity: Taught at Oklahoma City University

Date: September 30, 2007; October 14, 2007; October 28, 2007; November 11, 2007; December 16, 2007; and December 30, 2007

Host/Sponsor of Activity: YMCA Career Enrichment Program

Participating Station Personnel: Launa West (News Director and Tom Joyner Morning Show Producer) and Josh Swicky (Assistant Production Director)

Description of activity and scope of Station Participation:

Launa and Josh volunteered to teach broadcasting classes for the **YMCA Career Enrichment Program** at **Oklahoma City University** on **September 30, 2007; October 14, 2007; October 28, 2007; November 11, 2007; December 16, 2007; and December 30, 2007**. During these classes Launa and Josh covered every aspect of radio as well as extended internship and employment opportunities with Perry Broadcasting through out the state of Oklahoma.

### PART 3

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

##### **ACTIVITY #4**

Activity: Speaker at Cameron University

Dates: November 8, 2007

Host/Sponsor of Activity: Cameron University, Lawton, OK

Participating Station Personnel: Terry Monday (OM/PD)

Description of activity and scope of Station participation:

On **Thursday November 8, 2007** I was invited to speak at a Radio Programming class at **Cameron University**. The invitation came from Steve Adams the Director of Communications. During this class session I spoke to nineteen (19) students on all matters within the broadcasting industry and Perry Broadcasting. After my presentation I left contact information for all radio stations that included addresses, phone numbers, and General Manager and Program Director contact names concerning internships and employment.