# **Perry Broadcasting Company**

# For Unit KVSP-FM/KACO-FM

This report covers the following employment unit of Perry Broadcasting of Southwest Oklahoma, Inc.

Call Sign	FM/AM	Facility ID#	Community of License
KVSP	FM	2189	Anadarko, OK
KACO	FM	70015	Anadarko, OK

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this report.

A total of zero (0) full-time vacancies were filled by employment unit.

A total of zero (0) people were interviewed for full-time vacancy.

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

Activity:

Speaking Engagement At Douglass High School for The Gear Up

Program for the University of Oklahoma

Date:

Wednesday March 30, 2016

Participating Station Personnel: Terry Monday- VP Radio Programming

Description of Activity: I was invited by Stacey Harris and Dr. Quintin Hughes with the Gear Up Program organized by the University of Oklahoma. I spoke to thirty students for their Career Café imitative. I spoke to the student body about a career in broadcasting as well as employment with Perry Broadcasting in Oklahoma City, Lawton, Duncan, Anadarko, Tulsa and Arkansas.

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

Activity:

Teleconference Speaking Engagement

Date:

March 28, 2016

Participating Station Personnel: Terry Monday, VP Radio Programming

Description of Activity: Walter Davis, Media Technician with Alabama State University invited me to speak to his class. I spoke to a classroom of twenty-five students about my broadcasting career and employment with Perry Broadcasting in Oklahoma City, Tulsa, Lawton, Duncan, Anadarko, and Arkansas.

As a result of the speaking engagement I received a call from Kayla Tucker, a senior with Alabama State University. Kayla requested an internship with Perry Broadcasting in Oklahoma City. Kayla ended up doing an internship May 31, 2016 until August 18, 2016.

# SUPPLEMENT RECRUITMENT INITIATIVES

Activity:

Speaking Engagement At Langston University

Date:

Thursday May 5, 2016

Participating Station Personnel: Terry Monday- VP Radio Programming

Description of Activity: Terry Monday was invited to speak to a group of journalism students at Langston University. The Communications Department Instructor and Radio Manager, Kim Flannigan invited me. I spoke to twenty students about my career in broadcasting and employment with Perry Broadcasting in Oklahoma City, Tulsa, Lawton, Duncan, Anadarko, and Arkansas.

As a result of my speaking engagement I had two students call and request an internship in Oklahoma City. Dayna Davis and J'Baill completed their internship from May 5, 2016 until August 8, 2016.

## PART 3

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

Activity:

Oklahoma City Community College Fall Semester Advisory Committee

Meeting

Date:

Friday April 29, 2016

Participating Station Personnel: Terry Monday, VP of Radio Programming

Description of Activity: The Academic Business Division Secretary, Donita Graves invited Terry Monday to speak to the faculty and staff at Oklahoma City Community College. Terry talked about the Perry Broadcasting and the radio industry of today. The group discussed issues pertaining to what's needed to better prepare their students for the Broadcasting industry.