

**PERRY BROADCASTING OF LAWTON, INC.**

**and**

**PERRY BROADCASTING OF SOUTHWEST OKLAHOMA, INC.**

**ANNUAL EEO PUBLIC FILE REPORT**

**FOR EMPLOYMENT UNIT**

**KJMZ - FM**

**KKRX - AM**

**KXCA - AM**

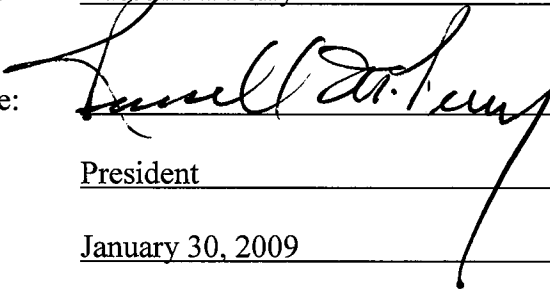
**ANNUAL EEO PUBLIC FILE REPORT**

**\*For the period Beginning February 1, 2008 and Ending January 31, 2009\***

**This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.**

This Report consists of:

Part 1            Station Information  
Part 2            Recruitment sources/interviewees for each full-time vacancy  
Part 3            Recruitment initiatives

Preparer:        Russell M. Perry  
Signature:         
Title:            President  
Date:             January 30, 2009  
Telephone:      (405) 424-4695

\*This Report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application.

## PART 1

This report covers the following employment unit of Perry Broadcasting of Lawton, Inc.:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>
KJMZ	FM	35031	Cache, OK
KKRX	AM	61593	Lawton, OK
KXCA	AM	50213	Lawton, OK

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this report.

A total of one (3) full-time vacancies were filled by the employment unit.

A total of three (9) people were interviewed for the full-time vacancy.

**PART 2**

**FULL TIME VACANCY**

Job Title: Traffic Assistant \_\_\_\_\_

Date Filled: March 24, 2008 \_\_\_\_\_

Total Number of Interviewees: \_\_\_\_\_ 3 \_\_\_\_\_

Recruitment Sources:<sup>1</sup>

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>	<u>Number of Interviewees Referred</u>
PPB Website	WWW Web	TJ Prince	4056015915	0
KJMZ-FM, KXCA-AM, KKRX	1525 SE Flowermound Rd., Lawton, OK 73501	Joy Chapman	580-355-1050	1*
KKEN-FM, KDDQ-FM, KPNS-AM	1525 SE Flowermound Rd., Lawton, OK 73501	Joy Chapman	580-355-1050	0
OAB Website	6520 N. Western Ste 104, OKC, OK 73116	Website	405-848-0771	0
Lawton Constitution	102 SW 3 <sup>rd</sup> , Lawton, OK	Classified Ads	580-353-0620	1
KACO	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	580-355-1050	0
Referral		Joy Chapman	580-355-1050	1

(add more sources if utilized)

<sup>1</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

## PART 2

### FULL TIME VACANCY

Job Title: Account Executive \_\_\_\_\_

Date Filled: April 15<sup>th</sup> 2008 \_\_\_\_\_

Total Number of Interviewees: \_\_\_\_\_ 5 \_\_\_\_\_

#### Recruitment Sources:<sup>1</sup>

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>	<u>Number of Interviewees Referred</u>
PPB WEBSITE	WWW WEB	TJ PRINCE	405-601-5915	0
KJMZ-FM, KXCA-AM, KKRX	1525 SE Flowermound Rd., Lawton, OK 73501	Joy Chapman	580-355-1050	0
KKEN-FM, KDDQ-FM, KPNS-AM	1525 SE Flowermound Rd., Lawton, OK 73501	Joy Chapman	580-355-1050	0
OAB Website	6520 N. Western Ste 104, OKC, OK 73116	Website	405-848-0771	0
WALK IN	1525 SE Flowermound Rd. Lawton, O k 73501	Joy Chapman	580-355-1050	*1
Lawton Constitution	102 SW 3 <sup>rd</sup> , Lawton, OK	Classified Ads	580-353-0620	0
Job Fair	1525 SE Flowermound Rd. Lawton, OK 73501	Joy Chapman	580-355-1050	4

(add more sources if utilized)

<sup>1</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

**PART 2**

**FULL TIME VACANCY**

Job Title:      On –Air Personality\_\_\_\_\_

Date Filled:    November 11, 2008\_\_\_\_\_

Total Number of Interviewees:      \_\_\_\_\_1\_\_\_\_\_

Recruitment Sources:<sup>1</sup>

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>	<u>Number of Interviewees Referred</u>
KJMZ-FM, KXCA-AM, KKRX	1525 SE Flowermound Rd., Lawton, OK 73501	Joy Chapman	580-355-1050	0
Walk In	1525 SE Flowermound , Lawton, OK			*1

(add more sources if utilized)

\* Joseph Wilson hired from walk in-, former employee

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<sup>1</sup> A source with an (\*) was the source that referred the hiree. A source with an (X) was a source that requested to be contacted as job openings occur.

## **PART 3**

### **SUPPLEMENTAL RECRUITMENT INITIATIVES**

Activity: Job Fair

Date: April 5<sup>th</sup>, 2008

Participating Station Personnel: Entire Perry Broadcasting Staff & Participating local Businesses

Description of Activity: Perry Broadcasting of Lawton held a "On Air Job Fair", whereas local business participated in a Job Fair held at the Perry Broadcasting studio's and we gave the business a place to give information and hold interviews on site. Perry Broadcasting also accepted applications and held on the spot interviews as well. The Participating business and Perry broadcasting ran commercial on the radio stations that week of the job fair, as well as running live interviews and commercial on the day of the job fair.

Advertising was placed on KJMZ, KKRX, and KXCA in Lawton, OK. Also on the Perry Broadcasting website, and in the Lawton Newspaper.

## **PART 3**

### **SUPPLEMENTAL RECRUITMENT INITIATIVES**

Activity: Marketing Seminar

Date: April 5<sup>th</sup>, 2008

Participating Station Personnel: Joy Chapman – General Manager

Description of Activity: Presentation about Broadcasting demographics and our coverage areas. Answered question regarding Radio buys.

# Memorandum

**To:** Attorney H. Edward Debee  
**CC:** Russell M. Perry,  
**From:** Terry Monday  
**Date:** 1/23/2009  
**Re:** Equal Employment Opportunity Public File Report for Station Employment Unit including Radio Stations KJMZ-FM, KKRX-AM and KXCA - AM.

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The following is information concerning the Equal Opportunity as required by the Federal Communications Commission.

As VP of Radio Programming over all of Perry Broadcasting radio stations, I periodically speak as an effort to inform and recruit future employees. The following are brief statements concerning my account.

- On Tuesday February 19, 2008 I attended the **Career Fair** for the Athletes at the **University of Oklahoma**. My contact persons were **Kwame Agyenang and Cecil Rose**. The career fair started at 9am and ended at 3pm. I interacted with the student body and answered all questions about the radio industry and internships and employment with Perry Broadcasting.